

TABLE 1

This table lists in descending order each charitable organization which sponsored a commercial fundraising campaign where 15% or less of the funds raised actually went to charity.

**Note:** Negative amounts in the “To Charity” column indicate the campaign raised less than the commercial fundraiser fee guaranteed in the contract between the charity and the fundraiser.

**Charity/Charitable Purpose,CFR Listing by Percentage to Charity in  
which 15% or less went to a Charity or Charitable Purpose**

**Listing by Percent to Charity (Descending Order)**

<b>Charity/Charitable Purpose</b>	<b>Commercial Fundraiser</b>	<b>T. Revenue</b>	<b>To Charity</b>	<b>% to Charity</b>
CHILDREN'S CHARITY FUND	CIVIC DEVELOPMENT GROUP, LLC	36,212.00	5,432.00	15.00
COPS	TELMAR PRODUCTIONS INC.	58,698.00	8,805.00	15.00
CALIFORNIA ORGANIZATION OF POLICE AND SHERIFFS	CIVIC DEVELOPMENT GROUP, LLC	3,609,910.00	541,487.00	15.00
SAN FRANCISCO FIREFIGHTERS CHARITABLE FUND	TBS PRODUCTIONS	218,457.00	32,768.55	15.00
UNION CITY POLICE ACTIVITIES LEAGUE	VALLEY PRODUCTIONS, LLC	66,399.00	9,959.85	15.00
ASSOCIATION OF RETIRED FIREFIGHTERS	FUNDRAISERS INCORPORATED	55,929.00	8,389.35	15.00
SADDLEBACK COMMUNITY OUTREACH	SUSAN PHELPS	12,380.00	1,857.00	15.00
NATIONAL CENTER FOR EQUINE FACILITATED THERAPY	VALLEY PRODUCTIONS, LLC	74,391.00	11,158.65	15.00
COMMUNITY ASSOCIATION FOR REHABILITATION	VALLEY PRODUCTIONS, LLC	102,598.00	15,389.70	15.00
STOCKTON POLICE YOUTH ACTIVITIES, INC.	VALLEY PRODUCTIONS, LLC	84,579.00	12,686.85	15.00
FIREFIGHTERS CHARITABLE FOUNDATION	TBS PRODUCTIONS	769,682.00	115,452.30	15.00
CORRECTIONAL PEACE OFFICERS FOUNDATION	TBS PRODUCTIONS	288,480.00	43,272.00	15.00
FIRST DOWN PROMOTIONS FOR NCEFT	DAWSON & ASSOCIATES	45,397.00	6,809.55	15.00
CALIFORNIA RESERVE PEACE OFFICERS ASSOCIATION	COMMUNITY SAFETY, LLC	14,938.00	2,240.70	15.00
ASSOCIATION FOR DISABLED FIREFIGHTERS	CAMPAIGN CENTER, INC., THE	18,361.00	2,754.15	15.00
OPERATION LOOKOUT	MIDWEST PUBLISHING-AZ, INC.	367,684.94	55,152.74	15.00
DISABLED VETERANS ASSOCIATION	CIVIC DEVELOPMENT GROUP, LLC	277,515.00	41,627.00	15.00

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ADF	TELMAR PRODUCTIONS INC.	35,374.00	5,306.00	15.00
CALIFORNIA NARCOTIC OFFICERS ASSOCIATION	MIDWEST PUBLISHING-AZ, INC.	1,285,221.78	192,771.99	15.00
CALIFORNIA PROFESSIONAL FIREFIGHTERS	MIDWEST PUBLISHING-AZ, INC.	871,637.83	130,736.77	15.00
HUMANE SOCIETY OF THE UNITED STATES, THE	SHARE GROUP, INC.	1,387,881.00	206,731.00	14.90
CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT LTD	109,739.00	16,068.83	14.64
SOLEDAD POLICE OFFICERS ASSOCIATION	BACK STAGE MUSIC PRODUCTIONS	32,582.10	4,750.00	14.58
EXCHANGE CLUB CENTER FOR THE PREVENTION OF CHILD ABUSE OF SAN DIEGO COUNTY, INC.	SANDERSON GROUP, INC.	122,214.50	17,756.47	14.53
ADSA, INC.	FUNDRAISERS INCORPORATED	874,322.19	126,818.83	14.50
AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, THE	FACTER DIRECT LTD	188,887.00	26,855.00	14.22
FIREFIGHTERS CHARITABLE FOUNDATION	CIVIC DEVELOPMENT GROUP, LLC	883,298.00	123,662.00	14.00
JUNIOR POLICE ACADEMY	NETWORK MANAGEMENT PRESS, INC.	119,680.50	16,306.58	13.63
UNITED CANCER FRONT	HONEYCUTT GROUP, INC.	279,122.38	37,285.74	13.36
** SOUTH LAKE TAHOE OPTIMIST CLUB	ROBERT H. DAVIES	113,243.50	14,899.08	13.16
** NATIONAL WILDLIFE FEDERATION	PUBLIC INTEREST COMMUNICATIONS, INC.	46,690.00	6,002.00	12.86
INTERFACE CHILDREN FAMILY SERVICES	TOURING TALENT, INC.	53,854.00	6,818.00	12.66
CALIFORNIA ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE NORTH	FACTER DIRECT LTD	10,408.00	1,315.66	12.64
VENTURA COUNTY SEARCH & RESCUE	TOURING TALENT, INC.	42,897.00	5,409.00	12.61
AMNESTY INTERNATIONAL OF THE USA, INC.	HARRIS O'MALLEY MARKETING, INC.	28,311.00	3,508.95	12.39
HERITAGE FOUNDATION, THE	FACTER DIRECT LTD	618,562.00	75,620.00	12.23
HUMANE SOCIETY OF IMPERIAL COUNTY	MIDWEST ENTERTAINMENT	26,308.00	3,196.20	12.15

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ADSA, INC.	CHARITABLE RESOURCE FOUNDATION, INC.	2,106,492.54	252,799.10	12.00
KIDS WISH NETWORK, INC.	TELESYSTEMS MARKETING, INC.	109,847.97	13,181.76	12.00
REACH OUR CHILDREN, INC.	CHARITABLE RESOURCE FOUNDATION, INC.	149,780.37	17,973.64	12.00
LITTLE HEROES FOUNDATION, THE	CONTRACT COMMUNICATIONS, INC.	317,984.00	38,158.00	12.00
INTERNATIONAL NARCOTIC ENFORCEMENT OFFICERS	LAS, LLC	67,087.00	8,050.00	12.00
NATIONAL PARKS CONSERVATION ASSOCIATION	FACTOR DIRECT LTD	203,036.00	23,941.26	11.79
AMERICAN WHEELCHAIR VETERANS ASSOCIATION	SOUTHERN CALIFORNIA FUNDRAISING	102,785.47	11,938.88	11.62
** SOUTHERN POVERTY LAW CENTER	PUBLIC INTEREST COMMUNICATIONS, INC.	324,272.50	37,261.24	11.49
SONOMA VALLEY ARTS ALLIANCE	SUMMERS MCCANN, INC.	394,922.00	45,016.00	11.40
** AMERICAN ASSOCIATION OF UNIVERSITY WOMEN	OUTREACH CENTER, INC., THE	185,023.00	20,894.00	11.29
ALLIANCE DEFENSE FUND, INC.	UNIVISION MARKETING GROUP, INC.	46,812.67	5,282.72	11.28
RAINFOREST ACTION NETWORK	SHARE GROUP, INC.	45,177.00	5,081.00	11.25
PACIFIC WEST CANCER FUND	BEE, L.C.	345,393.44	38,089.86	11.03
CANCER FUND OF AMERICA, INC.	CIVIC DEVELOPMENT GROUP, LLC	211,442.00	23,259.00	11.00
CANCER FUND OF AMERICA, INC.	CIVIC DEVELOPMENT GROUP, LLC	49,200.00	5,412.00	11.00
TOMORROW'S ABUNDANCE, INC.	TELEMARKETINGFROMHOME.COM, INC.	99,109.98	9,911.00	10.00
ASSOCIATION FOR POLICE AND SHERIFFS, INC.	KINSHIP COMMUNICATIONS	356,075.25	35,607.53	10.00
ASSOCIATION FOR FIREFIGHTERS AND PARAMEDICS	SAFETY ENFORCEMENT	28,647.00	2,864.70	10.00
TOMORROW'S ABUNDANCE, INC.	CAMPAIGN CENTER, INC., THE	4,822.50	482.25	10.00
ASSOCIATION FOR POLICE AND SHERIFFS, INC.	SAFETY ENFORCEMENT	15,075.00	1,507.50	10.00

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SAVE A CHILD FOUNDATION	TELESERVICE U.S.A.	85,610.00	8,561.00	10.00
FOR KIDS SAKE	CONTRACT COMMUNICATIONS, INC.	110,794.00	11,079.00	10.00
COMMITTEE FOR MISSING CHILDREN, INC., THE	LAS, LLC	44,783.00	4,478.00	10.00
RESERVE POLICE OFFICERS ASSOCIATION	PROFESSIONAL FUND-RAISERS, INC.	55,494.00	5,549.00	10.00
SHILOH INTERNATIONAL MINISTRIES, INC.	NATIONWIDE FUNDRAISERS, INC.	308,075.00	30,776.00	9.99
SHILOH INTERNATIONAL MINISTRIES, INC.	NATIONWIDE FUNDRAISERS, INC.	37,686.00	3,761.00	9.98
AMVETS DEPARTMENT OF CALIFORNIA	MIDWEST PUBLISHING-AZ, INC.	439,027.86	43,814.15	9.98
ASSOCIATION FOR FIREFIGHTERS AND PARAMEDICS	KINSHIP COMMUNICATIONS	405,298.15	40,429.82	9.98
NATIONAL COALITION OF PRAYER, INC.	CHARITABLE RESOURCE FOUNDATION, INC.	399,673.43	37,524.18	9.39
V.E.T.S./VICTORY ENSURED THRU SERVICE	ZAGAR AND ASSOCIATES	365,604.36	33,930.85	9.28
YUBA-SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	20,264.00	1,850.00	9.13
INTERNATIONAL UNION OF POLICE ASSOCIATIONS	LAS, LLC	496,989.00	44,729.00	9.00
EMANUEL OUTREACH TEMPLE, INC.	CHARITABLE SERVICES, INC.	474,058.83	42,312.43	8.93
NATIONAL ASSOCIATION OF VETERAN POLICE OFFICERS	NETWORK MANAGEMENT PRESS, INC.	276,878.00	24,456.00	8.83
YUBA-SUTTER FUTURE FARMERS OF AMERICA	MERIDIAN PRODUCTIONS	23,366.00	1,850.00	7.92
MOTHERS AGAINST DRUNK DRIVING	DIALAMERICA MARKETING, INC.	55,904.00	4,144.00	7.41
MIRACLE FLIGHTS FOR KIDS, INC.	TELE-RESPONSE CENTER, INC.	360,504.02	26,667.00	7.40
** RAILS TO TRAILS CONSERVANCY	PUBLIC INTEREST COMMUNICATIONS, INC.	42,360.07	3,129.48	7.39
INTERNATIONAL ASSOCIATION OF RETIRED FIREFIGHTERS	NETWORK MANAGEMENT PRESS, INC.	414,135.96	28,989.52	7.00
RETIRED AND DISABLED POLICE OF AMERICA	NETWORK MANAGEMENT PRESS, INC.	584,669.03	40,926.83	7.00

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STANISLAUS COUNTY SHERIFFS MOUNTED POSSE	BOB THAIN PRODUCTIONS	153,278.00	10,000.00	6.52
MUNICIPAL MOTORCYCLE OFFICERS OF CALIFORNIA	VARIETY INTERNATIONAL PRODUCTIONS,	444,157.07	23,936.00	5.39
WE-TIP, INC.	NETWORK MANAGEMENT PRESS, INC.	1,276,692.78	67,423.64	5.28
PEOPLE FOR THE AMERICAN WAY	SHARE GROUP, INC.	92,429.00	4,826.00	5.22
** WILDERNESS SOCIETY, THE	PUBLIC INTEREST COMMUNICATIONS, INC.	34,232.84	1,563.45	4.57
PLANNED PARENTHOOD FEDERATION OF AMERICA	SHARE GROUP, INC.	252,019.00	10,192.00	4.04
AMNESTY INTERNATIONAL OF THE USA, INC.	TELEFUND, INC.	261,080.00	5,555.10	2.13
** CANCER RECOVERY FOUNDATION OF AMERICA	HERITAGE COMPANY, INC., THE	555.00	11.10	2.00
AMERICAN CIVIL LIBERTIES UNION FOUNDATION, INC.	SMITH COMPANY, THE	83,768.50	715.87	0.85
PROJECT ANGEL FOOD	FACTER DIRECT LTD	21,537.00	165.00	0.77
MOTHERS AGAINST DRUNK DRIVING	DIALAMERICA MARKETING, INC.	51,400.00	276.00	0.54
NATIONAL WILDLIFE FEDERATION	FACTER DIRECT LTD	479,090.00	1,989.00	0.42
HARTFORD STAGE COMPANY, INC.	BLUE ROOM EVENTS	78,544.43	242.81	0.31
CALIFORNIA STATE PARKS FOUNDATION	SHARE GROUP, INC.	14,715.00	-1,336.00	0.00
INTERNATIONAL RESCUE COMMITTEE	FACTER DIRECT LTD	34,882.00	-11,041.00	0.00
INTERFAITH ALLIANCE, INC., THE	FACTER DIRECT LTD	21,045.00	-14,451.00	0.00
COMMON CAUSE	FACTER DIRECT LTD	33,761.00	-4,830.00	0.00
COMMON CAUSE	FACTER DIRECT LTD	28,266.00	-14,158.57	0.00
AMERICAN HUMANE SOCIETY	FACTER DIRECT LTD	4,150.00	-1,852.00	0.00
CITIZENS AGAINST GOVERNMENT WASTE	FACTER DIRECT LTD	46,831.00	-30,770.00	0.00

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GAY, LESBIAN AND STRAIGHT EDUCATION NETWORK	SHARE GROUP, INC.	29,484.00	0.00	0.00
NATIONAL WILDLIFE FEDERATION	SHARE GROUP, INC.	247,373.90	-68,525.80	0.00
CHURCH WORLD SERVICE, INC.	FACTER DIRECT LTD	8,271.00	-4,987.00	0.00
ALZHEIMER'S ASSOCIATION, THE	FACTER DIRECT LTD	22,941.00	-3,364.00	0.00
NATIONAL PARK TRUST	SHARE GROUP, INC.	34,613.00	-16,012.00	0.00
LIGHTHOUSE INTERNATIONAL	SHARE GROUP, INC.	16,679.00	-1,326.75	0.00
RAILS TO TRAILS CONSERVANCY	SHARE GROUP, INC.	9,198.00	-1,890.00	0.00
INFACT "INFT"	SHARE GROUP, INC.	6,310.00	-4,398.00	0.00
HSUS WILDLIFE LAND TRUST, THE	SHARE GROUP, INC.	8,479.00	-5,935.00	0.00
CHILDREN'S WISH FOUNDATION INTERNATIONAL, INC.	REESE BROTHERS, INC.	81,654.00	0.00	0.00
** AMERICAN CIVIL LIBERTIES UNION	PUBLIC INTEREST COMMUNICATIONS, INC.	75,899.00	-20,333.50	0.00
PLANETARY SOCIETY, THE	HARRIS O'MALLEY MARKETING, INC.	47,418.00	0.00	0.00
** PUBLIC CITIZEN, INC.	PUBLIC INTEREST COMMUNICATIONS, INC.	30,025.00	-16,380.75	0.00
** PUBLIC CITIZEN FOUNDATION	PUBLIC INTEREST COMMUNICATIONS, INC.	21,655.00	-29,862.00	0.00
CATHOLIC CHARITIES USA	TELEFUND, INC.	21,726.00	0.00	0.00
FOUNDATION FOR NATIONAL PROGRESS	TELEFUND, INC.	95,708.00	-13,531.82	0.00
COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA	MKTG TELESERVICES, INC.	14,422.00	-1,457.00	0.00
OXFAM AMERICA	TELEFUND, INC.	12,764.00	-3,433.50	0.00
CONCERNED WOMEN FOR AMERICA	MDS COMMUNICATIONS CORPORATION	701,728.00	-73,828.00	0.00
ENVIRONMENTAL CAREERS ORGANIZATION	LESTER, INC.	2,725.00	-1,367.65	0.00

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AMERICA'S ATHLETES WITH DISABILITIES, INC.	TELE-RESPONSE CENTER, INC.	632.20	-3,124.86	0.00
INTERNATIONAL CHRISTIAN MEDIA, INC.	UNIVISION MARKETING GROUP, INC.	8,585.50	-1,414.50	0.00
UNION RESCUE MISSION	UNIVISION MARKETING GROUP, INC.	11,064.00	-3,065.31	0.00
EAST COUNTY LATINO ASSOCIATION	GARCIA'S PUEBLA MERCADO	12,530.00	-11,920.00	0.00
COUNCIL FOR A LIVABLE WORLD	LAURA TALMUS ASSOCIATES, INC.	1,820.00	-23,328.46	0.00
HUMAN RIGHTS CAMPAIGN FOUNDATION	TELEFUND, INC.	475,258.30	-14,872.55	0.00
GREATER LOS ANGELES ZOO ASSOCIATION	EDGE TELESERVICES, INC.	147,875.00	0.00	0.00
NATIONAL ABORTION AND REPRODUCTIVE RIGHTS ACTION LEAGUE FOUNDATION	GORDON & SCHWENKMEYER, INC.	181,241.80	0.00	0.00
RIVERSIDED COMMUNITY HEALTH FOUNDATION	IDC, LTD.	36,985.00	-64,811.20	0.00
NATIONAL TRUST FOR HISTORIC PRESERVATION IN THE UNITED STATES	FACTER DIRECT LTD	151,830.00	-36,639.00	0.00
UNITED STATES FUND FOR UNICEF	FACTER DIRECT LTD	22,421.00	-14,873.00	0.00
WILDERNESS SOCIETY, THE	FACTER DIRECT LTD	9,369.00	-765.00	0.00
CHRISTIAN BLIND MISSION INTERNATIONAL	TELE-DATA SERVICES, INC.	2,598.00	0.00	0.00
PLANETARY SOCIETY, THE	HARRIS O'MALLEY MARKETING, INC.	47,300.00	0.00	0.00
** CALIFORNIA STATE UNIVERSITY, SACRAMENTO TRUST FOUNDATION	EDGE TELESERVICES, INC.	5,940.00	-9,066.00	0.00
LIGHTHOUSE INTERNATIONAL	HARRIS O'MALLEY MARKETING, INC.	13,294.00	-1,539.60	0.00
KVIE CHANNEL 6	EDGE TELESERVICES, INC.	12,423.00	0.00	0.00
COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA	MKTG TELESERVICES, INC.	77,545.00	-17,593.00	0.00
MONTALVO	MKTG TELESERVICES, INC.	32,035.00	-4,780.00	0.00
UNITED JEWISH FEDERATION OF SAN DIEGO COUNTY	MKTG TELESERVICES, INC.	20,246.00	-2,072.00	0.00

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CATHOLIC MEDICAL MISSION BOARD, INC.	MDS COMMUNICATIONS CORPORATION	92,320.00	-2,393.00	0.00
AMERICAN RED CROSS, LOS ANGELES CHAPTER	FACTER DIRECT LTD	44,972.00	-9,077.98	0.00
YOUTH, IMPROVING NON-PROFITS FOR CHILDREN	ORR ASSOCIATES, INC.	54,900.00	-35,680.00	0.00

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